

MARCI A. ROSENTHAL

Director and Professor of Legal Skills and Values
Florida International University College of Law
Rafael Diaz-Balart Hall, Room 2052
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ACADEMIC EMPLOYMENT

Florida International University College of Law, Miami, Florida

<i>Director and Professor, Legal Skills and Values Program</i>	August 2010-present
<i>Director for Institutional Effectiveness</i>	August 2021-present
<i>Interim Associate Dean for Academic Affairs</i>	June 2017-July 2019
<i>Co-Director and Associate Professor, Legal Skills and Values Program</i>	January 2009-July 2010
<i>Assistant Professor/Associate Professor of Legal Skills and Values</i>	August 2005-January 2009

The George Washington University Law School, Washington, DC

<i>Adjunct Professor, Legal Research and Writing</i>	August 1999 – May 2000
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SELECTED PUBLICATIONS AND PRESENTATIONS

Effective Brief Writing, Presentation to the 2024 Southern District of Florida Judicial Intern Academy (June 24, 2024)

Effective Brief Writing, Presentation to the 2023 Southern District of Florida Judicial Intern Academy (June 22, 2023)

Assessment and Specialized Accreditation, Panelist, FIU Institutional Effectiveness 2023 Assessment Conference (February 23, 2023).

Survey Says: Highlights from the 2020-2021 ALWD/LWI Legal Writing Survey (with Ted Becker, University of Michigan), Legal Writing Institute 2022 Biennial Conference, Washington, DC, July 21, 2022.

Not-so-rude Awakenings: Engaging the Early Morning Legal Writing Classroom, Legal Writing Institute One-Day Workshop: Your One Best Thing, South Texas College of Law, Houston, Texas (conducted virtually December 10, 2021).

Survey Says: Highlights from the 2019-2020 ALWD/LWI Legal Writing Survey (with Ted Becker, University of Michigan), Legal Writing Institute 2020 Biennial Conference (conducted virtually November 20, 2020).

“Free Three”: *Five-minute Formative Assessment in the Legal Writing Classroom*, Association of Legal Writing Directors 2017 Innovative Teaching Workshop, Minneapolis, MN, July 19, 2017.

Workshop on Legal Education: Discussion Group – Formative Assessment and Learning Outcomes: Implementing Upcoming ABA Standards Easily and Effectively, 2016 Annual Conference of the Southeastern Association of Law Schools, Amelia Island, FL, August 3, 2016 (Invited Discussant).

The ALWD/LWI Survey: Trends, Insights, and the Future (with George Mader, University of Arkansas, Little Rock), Association of Legal Writing Directors 2013 Biennial Conference, Milwaukee, WI, June 27, 2013.

Modernizing the Memo: Effective Assignments for Today's Students, Legal Writing Institute One-Day Workshop for Legal Writing Faculty and Law Librarians, Washington, DC, November 30, 2012.

Teaching Legal Writing, Panelist, Legal Writing Institute One-Day Workshop for Legal Writing Faculty and Law Librarians, Coral Gables, Florida, December 2, 2011.

Tips on Creating Appropriate Assignments: Avoiding Problems in Your Problems, Legal Writing Institute One-Day Workshop for Legal Writing Faculty and Law Librarians, Tampa, Florida, December 3, 2010.

Student Education Records, presentation to the Florida School Board Attorneys Association, Orlando, Florida, February 19, 2010.

Student Education Records: Family Educational Rights and Privacy Act and the Florida Education Code, presentation to the School Board of Miami-Dade County Attorney's Office, Miami, Florida, December 2, 2009.

The New FERPA Regulations: What Is an "Education Record"?, CRITICAL ISSUES IN EDUCATION LAW AND POLICY (LexisNexis 2009).

Recent Regulatory Amendments to FERPA, presentation to the Annual Florida Bar Convention, Education Law Committee, Orlando, Florida, June 26, 2009.

Introduction to Logical Reasoning and Critical Thinking, 2006 CLEO Presents: Road to Law School, Council on Legal Education Opportunity, Thurgood Marshall Legal Educational Opportunity Program, Miami, Florida, November 18, 2006.

ACADEMIC SERVICE AND DEVELOPMENT

FIU College of Law Committees:

Academic Support Committee: 2008-2018
Adjunct Review Committee: 2020-present (Chair 2024-2025)
Admissions Committee: 2006-2007, 2012-2018
Appointments Committee: 2010-2012, 2014-2015, 2016-2017, 2019-2020
Assessments Committee: 2017-present (Chair)
Board of Advocates Faculty Committee: 2005-2007, 2007-2008 (Co-chair), 2008-2009 (Chair)
Curriculum Committee: 2017-2019 (Chair)
Faculty Placement Committee: 2009-2015
Judicial Externship Selection Committee: 2008-2011
Library Committee: 2016-2018
Self-study Committee: 2009
Student Disciplinary Committee: 2010-2011
Ad hoc bylaw committee: 2015
Ad hoc ABA Standards Committee: 2016-2017

Other service at FIU:

Academic Advisor: 2020-present
FIU LawPath: Introduction to Legal Analysis: 2021, 2022
SACSCOC Virtual On-site Visit participant, February 2021
CLEO Pre-Law Reading/Writing Workshop: February 2020
Guest speaker in undergraduate Honors College course: January 2017
Strategic Planning Faculty Lead (LSV): 2014-2015
Coached FIU team for Robert Orseck Memorial Moot Court Competition: 2006, 2007
Judged practice rounds for various moot court competition teams: 2005-present
Mock interviewer for Career Services Office: 2005-2007, 2009
Panelist for Career Services Judicial Clerkship Panel: 2005, 2009, 2012

Professional academic service and memberships:

American Bar Association.

Member of Site Evaluation Teams: 2013, 2015, 2017, 2021, 2023

Association of Legal Writing Directors. Member, 2009-present

ALWD/LWI Survey Committee (Member, 2010-present; Co-chair, 2011-2014, 2019-present)

Legal Writing Institute. Member, 2005-present

Professional Development Committee: 2010-2011

LEGAL WRITING: THE JOURNAL OF THE LEGAL WRITING INSTITUTE,

Assistant Editor: 2013, 2014

Association of American Law Schools, Section on Legal Writing, Reasoning and Research.

Member.

Professional Development:

Institutional Assessment Certificate, Fall 2018

Remote Teach Ready Micro-credential Badge, Summer 2020

BAR MEMBERSHIPS AND BAR SERVICE

Member of the Florida Bar

Education Law Committee, appointed member, June 2006- 2011, 2012-2018

Member of the District of Columbia Bar

OTHER PROFESSIONAL MEMBERSHIPS AND ACTIVITIES

Florida Department of Education, Statewide Course Numbering System (SCNS).

Discipline Coordinator. 2017-2020

Education Law Association. Member, 2005-2007

Project Citizenship, Baltimore, Maryland / Washington, DC

Participant in *pro bono* program that assisted elderly immigrants in obtaining United States citizenship. 1998-2000

LEGAL EMPLOYMENT

MARCI A. ROSENTHAL

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The School Board of Miami-Dade County, Florida, Miami, Florida

Assistant School Board Attorney

October 2002 – August 2005

Represented the School Board in litigation in federal, state, and administrative proceedings. Drafted School Board Rules and opinion letters and provided counsel on various subjects, including student privacy, employment law, copyright law, and employee due process issues.

United States Department of Education, Office of the General Counsel, Washington, DC

General Attorney

November 2000 – September 2002

Represented and advised the Department in litigation in federal and administrative proceedings. Provided technical assistance and drafted findings regarding enforcement of the Family Educational Rights and Privacy Act, 20 U.S.C. § 1232g, and the Protection of Pupil Rights Amendment, 20 U.S.C. § 1232h. Provided counsel on general legal matters including regulatory implementation of education statutes, Departmental compliance with federal statutes, and employment law issues.

McKenna & Cuneo, L.L.P. [now Dentons], Washington, DC

Litigation Associate

October 1998 – November 2000

Participated in various phases of litigation in federal and state courts. Assisted in representation of client before multistate arbitration panel. Advised, prepared, and represented clients testifying before Congressional subcommittee.

The Honorable Jose A. Gonzalez, Jr., United States District Court, Southern District of Florida, Fort Lauderdale, FL

Law Clerk

September 1996 – September 1998

Researched and drafted memoranda of law on various legal and trial-related issues. Assisted Judge in drafting orders and opinions, and in preparing for trials.

Kensington & Ressler, L.L.C., New York, New York

Summer Associate

Summer 1995

EDUCATION

University of Miami School of Law, Coral Gables, Florida

J.D., *Cum Laude*, May 1996

Honors:

Dean's Honor Scholarship, Full 3-Year Tuition, Merit-Based

University of Miami Inter-American Law Review

Moot Court Board: Vice President/Director of Tutorial Program

Winner, Advanced Moot Court Competition

Honor Council (student judicial body), Distinguished Service Award

Society of Bar and Gavel (Law School Service Honor Society)

Alpha Epsilon Lambda (Graduate Honor Society)

Omicron Delta Kappa (Leadership Honor Society)

Cornell University, College of Arts and Sciences, Ithaca, New York

A.B., *Cum Laude*: Russian and Post-Soviet Studies, May 1993

Senior Honors Thesis: "The Role of Nationalism in the Former Soviet Union"