



LinkedIn provides a wide range of benefits and is a valuable tool to begin utilizing throughout your law school career and upon beginning your legal practice.

- Market yourself
 - Network
 - Find job opportunities
- <https://www.linkedin.com/job/>

“LinkedIn, what some students might call ‘professional Facebook,’ is the world’s largest professional social network. It is used widely by recruiters, hiring managers, and professionals in hundreds of industries to both develop themselves professionally and to find qualified candidates for open positions.”

(Kevin Grubb, *The Career Counselor’s Guide to LinkedIn*, NACE © 2013).

LinkedIn Resources

Ovadia CP&P Office Resource Center

<https://law.fiu.edu/career-planning/resource-center/>

LinkedIn Profile Checklist

https://law.fiu.edu/wp-content/uploads/sites/21/2015/02/SocialMediaMarketing_LinkedInChecklist.pdf

LinkedIn Graduate Guide (video series)

<https://www.youtube.com/watch?v=0cp1MNpSkWs&feature=youtu.be&list=UUKz7ze0OpvAy5qs7sCy7QhA>

How to Optimize Your LinkedIn Profile for Job Search Success

https://www.youtube.com/watch?v=Ep2nq_oRYLI&feature=youtu.be



Abraham S. Ovadia CP&P Office



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**LINKEDIN GUIDE FOR
LAW STUDENTS**
Ovadia CP&P Office



YOUR LINKEDIN PROFILE

Photo: Choose a professional photograph for your LinkedIn profile. For example, a professional headshot (such as your FIU Law composite picture).

Remember, this is a tool to network and build connections with other professionals in your field – so represent yourself in a professional manner on this social media platform!

Summary: Market yourself – “it can be one of the most impactful sections of a LinkedIn profile.” Describe your professional interests – “it is important to consider writing for the web: Write in small chunks, use bulleted lists whenever possible, and avoid long paragraphs.”

(Kevin Grubb, *The Career Counselor’s Guide to LinkedIn*, NACE © 2013).

Your writing on LinkedIn should be grammatically sound and error-free – just as your résumés and cover letters!

Education / Experience: List your current and prior education and job experiences – similarly to your legal résumé.

Recommendations: Ask for recommendations, which will be visible on your profile to viewers. For example, you may ask prior employers or professors – similarly to your list of references.

Skills & Expertise: LinkedIn not only allows you to list your own skills, but also permits other users to “endorse” you with certain skillsets. In the legal profession, be mindful of the ABA Rules of Professional Conduct – particularly, that which prohibits a lawyer from declaring an area of specialization or expertise for which they are not Bar certified.

Reference: Nicole Black, *Social Media, Ethics, and “Expertise”: What’s a Lawyer to Do?*, ABA Law Practice TODAY (Nov. 2013), <http://bit.ly/1J0lxx5>.

LinkedIn Help Center:

<https://university.linkedin.com/linkedin-for-students?trk=micro-mktg-stu-us-more>

Contact The Ovadia CP&P Office:

Office Hours: M-F 9am – 5pm
(*appointments for evening students available upon request with advance notice)

Phone: 305.348.8376
Fax: 305.348.2301

Email: lawcareer@fiu.edu

Web: <https://law.fiu.edu/career-planning/>

Please do not forget, our Ovadia CP&P Office is here with our continued support and assistance after graduation throughout your legal practice!
